

Advertising materials Revised in February, 2017

Readership Profile of Daily Travel Vision

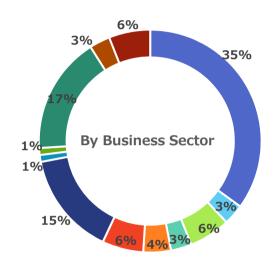


Daily Travel Vision

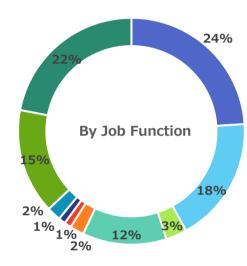
The number of registered addresses: more than 61,000 addresses

Publication: morning edition from Monday through Saturday, and afternoon edition on Wednesday

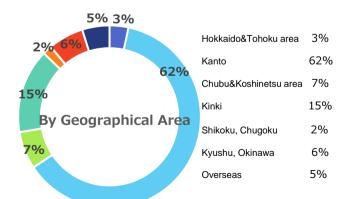
Subscription fee: Free

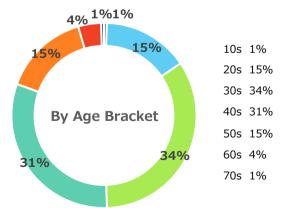


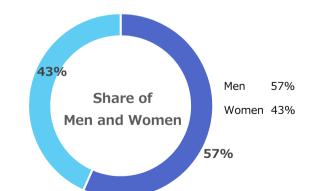
Travel agents (Category-one)	35%
Travel agents (Category-two)	3%
Travel agents (Category-three)	6%
Sales Agent	3%
Land Operators	4%
Hotels	6%
Airlines	15%
Tourist Boards	1%
Municipality Tourism Associatio	n 1%
Others	17%
Students	3%
General Public	6%



Sales	24%
Counter,Reservations & Arrangements	18%
Ticketing&Purchasing	3%
Office Clerks	12%
Marketing & Advertisement	2%
IT & Information Processing	1%
Accounting,General affairs & Human resouces	1%
CEO & Officer	2%
Manager	15%
Other	22%



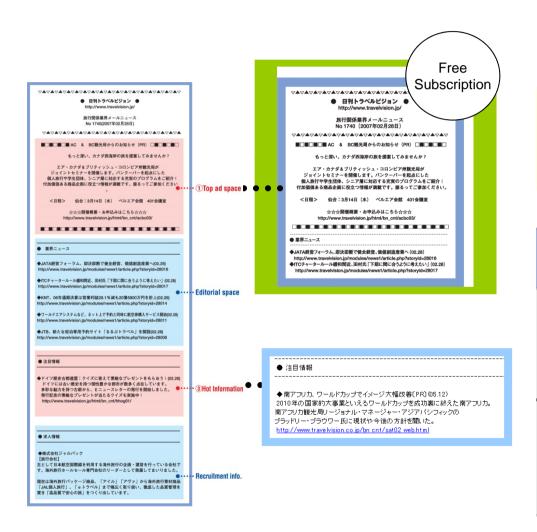




Daily Travel Vision (Email newsletter)



Daily Travel Vision delivers travel news updates every morning and afternoon to 61,000 subscribers in the trade. This daily email carries not only latest news, but also overseas reports, recruitment information and other timely subjects.



Morning Edition Delivery Monday from Saturday Afternoon Edition Delivery Wednesday

It is delivered to the 61,000 people who work in the travel industry

Advertising		Words (only Japanese)	Rates (taxes included)
	Top space	33Words×10lines	¥ 216,000
Morning Edition	Bottom ad space	33Words×10lines	¥ 108,000
Laidon	Hot information	33Words×5lines	¥ 75,600
	Top space	33Words×10lines	¥ 162,000
Afternoon Edition	Bottom ad space	33Words×10lines	¥ 54,000
	Hot information	33Words×5lines	¥ 32,400

Travel vision Website



■ More than 1,320,000 page views per month ■

Travel Vision Website boasts of the greatest number of access as travel trade media in Japan.

It is full of useful information including news from *Daily Travel Vision* email newsletter. Special edition for some timely topics, and overseas reports. Information on job offer and trade discounts are also popular contents.



· 33% warranty on each banner

- Banner production cost.
 From 54,000 yen separately (taxes included)
- •Please refer to the separate "Travel Vision Advertisement Regulations" for advertising regulations.



It is almost the size of combining side banners A and B. Impression is also expected as it will be displayed on all pages!

• 33% warranty on each banner



Posted on the top page of Travel Vision's website. Impact large in size of 930 x 600! The appearance rate is 100%.

Advertising	Size	Posting Period	Impression	Rate (taxes included)
Side banner A	300×250	1week	110,000imp	¥ 216,000
Side banner B	300×250	1week	110,000imp	¥ 194,400
Side banner C	300×60	1week	80,000imp	¥ 54,000
Top banner	728×90	1week	110,000imp	¥ 108,000
Center banner	468×60	1week	80,000imp	¥ 32,400
Skyscraper	300×600	1week	110,000imp	¥ 799,200
Jack banner	930×600	1day	10,000imp	¥ 108,000

E-Direct Mail Delivery (Opt-in email service)



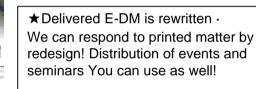
 $\square \blacksquare \square$ One of the most effective tools to circulate your information within the travel trade $\square \blacksquare \square$

Please register online at www.travelvision.jp/ to subscribe to the Daily Travel Vision.

E-DM is our service to sand clients' direct mail via Internet to the Daily Travel Vision readers who have agreed to receive it. Currently, more than 80 percent of our subscribers (about 51,000 subscribers) are registered recipients of such direct mail, so you can expect your messages to get through to these people.



★Travel vision Readers up to 51,000 Deliver direct mail! You can also check the opening rate with HTML mail.



※ Request to print · Estimate Please contact us.

■ Type of Mail : Text mail or HTML mail

■ Delivery specification:

1.Men or Women 2.Age 3.Sector 4.Function 5.Area (Prefectures)

■ Delivery & Publication: Travel Vision Inc.

■ Edited by: Travel Vision Inc. or client

Advertising	Times	Rates (tax included)
HTML mail	Once	¥ 486,000
TEXT mail	Once	¥378,000

If you want to check the opening rate in text version, we will receive it at plus 16,200 yen (including tax)

Editorial advertising



 $\square \blacksquare \square$ We will introduce your product or service in the same format as the editorial of travel vision. $\square \blacksquare \square$ We derived from daily travel vision mail news and travel vision web site.



* About 3 to 5 photos per page

Attract customers of event and seminars



□ ■ □ Please use if you consider attracting customers by events and seminars from free posting to push type notice. □ ■ □ Please use this plan if you need attracting guests in the travel industry events and seminars. We will inform readers from text ads and websites of email news.



Website event · seminar information section to detail page!







シンガポール政府観光局 トラベルマートをセミナー事前登録フォーム

★We will create an application form. (Chargeable)

Plan	Advertising	Rates (tax included)
Plan zero	Posted on event site seminar information website	¥ 0
Plan A	•Posted on event site seminar information website *Link paste possible	¥ 54,000
Plan B	 Posted on event site seminar information website Daily Travel Vision Morning Edition Top ad space Once ✓ Afternoon Edition Top ad space Once 	¥ 162,000
Plan C	 Posted on event site seminar information website Daily Travel Vision Morning Edition Top ad space Once / Hot information Once / Afternoon Edition Top ad space Once 	¥216,000
Plan D	 Posted on event site seminar information website Daily Travel Vision Morning Edition Top ad space Two times / Hot information Once /	¥ 378,000
Application form	Application form creation / Send applicant data	¥ 108,000

Event / seminar arrangement



 $\square \blacksquare \square$ We will arrange for recruitment of participants, venue arrangements, reception of events and so on $\square \blacksquare \square$

♦ We can attract travel related businesses!

- Industry's largest readers
- In the specialty media, 95% of the readers are tourism officials, and more than 50% of traveling companies
- · Reachable to travel related businesses throughout Japan

◆ Because it is a one stop, it saves us a lot of time and effort!

 We accept contract work such as advertisement announcement, participant management, venue arrangement, adjustment of the speaker and reception

♦ We understand the needs of organizers and participants!

- · Since we cover 40 to 50 events per month, we can understand the needs of the participants!
- · We are a specialized media so we can understand the purpose and problem of the organizer

◆ More effective information transmission is possible!

- Travel vision can tell the message to the travel related business who could not participate in the event!
- We can also conduct questionnaire surveys before and after the event.

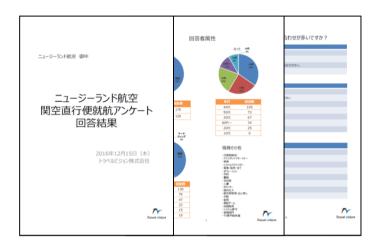
Arrangement	Rates
Please contact us	Please contact us

Questionnaire survey



□ ■ □ We will conduct a questionnaire for the travel industry. Please use it for your marketing activities. □ ■ □ Because it is a travel specialty site, it is possible to investigate the travel industry in Japan.





- ★After the questionnaire survey, we will compile the data and deliver it.
- ★ It can be used for various marketing such as sales strategy and product creation.

Plan	Advertising	Rates (tax included)	
Posted by period	 (example) Duration 2 weeks Make a questionnaire form Side banner B 2weeks posted Daily Travel Vision Top ad space 2times Send applicant data 	<reference price=""> ¥432,000</reference>	For a period posting There are no numerical targets
Posted by target figures	 (example) Target number of answers 300 people Make a questionnaire form Side banner posted Daily Travel Vision Top ad space posted E-Direct Mail Delivery (Text) Send applicant data 	<reference price=""> ¥864,000</reference>	Until the target number is reached We will carry out a questionnaire

Exclusive information



□ ■ □ Introducing your products and services to travel industry people with a special plan □ ■ □ Please introduce your products such as air tickets, accommodations, monitor tours.



◆Benefits to post

- 1. Posted for free!
- 2. A travel industry can recognize and experience your products and services!
- 3. It can be used to attract guests in a quiet period!



エア・カナダ 優待	 新和空券
	掲數終了日:2016/12/22
エリア	北米
カテゴリ	海外航空券
詳細情報	期間 果原(NRT/HND)発: 2016年11月1日(火) — 2016年12月 21日(次) 新行会社(旅行業得1・2・3種登録またはIATA加盟)・航空会社・資 新行会社(旅行業得1・2・3種登録またはIATA加盟)・航空会社・資 物化理店 在飯ヶ月以上の佐瀬県、その他、ご同行者2名様 (従業 男と同样金) 全路線において従業具本人との同行が条件となります。
適用期間	2016年11月1日 ~ 2016年12月21日
掲載終了日	2016年12月22日
お問い合わせ方法	電話 TEL 0570-014-787
お申込み方法	PDF参照 詳細はこちら

掲載終了日:2017/1/8
ハワイ・ミクロネシア
海外ホテル
年末までのご優待料金が再登場! オンラインですぐに空室状況と予約可能。
《全室オーシャンフロント 海に囲まれた常夏の楽園》
グアムの透き通った美しい海に囲まれた、全室オーシャンフロントの 総量を誇るホテル・ニッコー・グアム。 日本語スタップが常驻するゲストリレーションズに、日本人シェフが 料理長を務めシレストランなど、日系ホテルならではのおもてなしを ご用意しております。 今回は旅行業界の皆さまに特別優待料金をご案内致しました。 交んできるアイランドリソートライクを是非、ご海県ください。

Arrangement	Rates
Posted on website	¥ 0

Recruiting Advertisement



□ ■ □ To recruit travel industry experienced people! Please leave it if employing experienced talent □ ■ □ Please try the recruitment advertisement of Travel Vision by all means to recruit experienced people.





- ◆ We will deliver your recruitment advertisements to read vision readers
- ◆ Targeting mail is possible, so you can approach the best talent.
- ◆ Targeting can be divided into industry / occupation / work place and can be distributed.
- ◆ The number of characters is 33 characters × 50 lines.

Plan	Advertising	Period	Rates (tax included)
Plan A	Posted on websiteMail news recruitment field once published	1 week	¥ 108,000
Plan B	Posted on websiteMail news recruitment field 4times published	4 weeks	¥216,000
Option E-DM	You can email your recruitment advertisement directly to the reader	Once	¥ 108,000

Client List



Airlines

Alitalia

Air Canada

Air Calin

Air Pacific

Air France

Emirates

Austrian Airlines

Qantas Airways Limited

Garuda Indnesia

Cathav Pacific Airways

KLM-Royal Dutch Airlines

Swiss Inteational Air Lines

SriLankan Airlinesz

All Nippon Airways

Thai Airways International

Turkish Airlines

China Airlines

Delta Air Lines

Japan Airlines

Air New Zealand

Northwest Airlines

Philippine Airlines

Finnair

Vietnam Airlines

Malaysia Airlines

Lufthansa German Airlines

United Airlines

Car rental, Rail, and

Cruise Company

CRUISE VACATIONS, INC

SILVERSEA CRUISE

CRYSTAL CRUISES

DOLLAR RENT A CAR, INC.

Hertz Asia Pacific(Japan) Ltd.

Mitsui O.S.K. Passenger Line, Ltd.

Rail Europe Japan

Royal Caribbean International

Eurail Group GIE

Tour Operator

ism

Ohshu Express Limited

Club Med

Condor Travel

JHC CO., Ltd

Nippon Travel, Inc

Wholeselaer

R&C TOURS CO.,LTD

APPLE WORLD

Kronos International Co., Ltd.

JTB Corp.

Jalpak Co.,Ltd.

Insurance company

AIU CHARTIS

ACE Insurance

JI Accident & Fire Insurance Co..Ltd

Hotel

AYANA Resort and Spa

Sun International

Starwood Hotels Japan Company

Hyatt Hotels & Resorts

Marriott International

Worldhotels

Dorchester Collection

Outrigger Hotels & Risorts

Small Luxury Hotels of the World Ltd.

Best Western International, Inc.

The Kahala Hotel & Resort

Manos Hotels

AYANA Resort and Spa

National Tourist Office

Tourism Ireland

XThe Atlantic Canada Tourism

 ${\sf Partnership}({\sf ACTP})$

Travel Alberta

Italian State Tourist Board (ENIT)

Tourism Australia

Tourism Victoria

Ontario Tourism Marketing

Partnership Tourism Corporation
Canadian Tourism Commission

CALIFORNIA TRAVEL &

TOURISM COMMISSION

Guam Visitors Bureau

Tourism Queensland

DESTINATION QUEBEC

Jamaica Tourist Board

Shanghai Municipal Tourism Administration (SMTA) Scandinavian Tourist Board

NATIONAL TOURIST OFFICE OF SPAIN

U.S. Travel Association(UST)

TOURISM AUTHORITY OF THAILAND

TAIWAN VISITORS ASSOCIATION

TAHITI TOURISME JAPAN

Region Of The People's Republic Of China

Macau Special Administrative

German National Tourist Board

Historic Highlights of Germany

Turkish Embassy, Japan

Tourism New South Wales

NYC & Company, Inc.

Baden Wurttemberg Tourismus-Marketing

Hawaii Tourism Japan (HTJ)

Fiji Visitors Bureau

Atout France

Tourism British Columbia

Tourist Office for Flanders, Belgium

HONG KONG TOURISM BOARD

Marianas Visitors Authority

Malaysia Tourism Promition Board?

SOUTH AFRICAN TOURISM

Mexico Tourism Board

Monaco Government Tourist Office and

Convention Authority

LAS VEGAS VONVENTION NAD

VISITORS AUTHORITY

Croatian National Tourism Board

Wien Tourismus

GDS & Others

AXESS INTERNATIONAL NETWORK INC.

Amadeus Japan K.K.

INFINI TRAVEL INFORMATION, INC.

KIT.Co.Ltd

TQ.Co.Ltd

The CONTACT INC.

Shibajoho.Inc

JORUDAN CO..LTD

Galileo Japan K.K.

DFS Group

ASTAGE Inc.

Travelzoo K.K.

Nippon System Kaihatsu Co..Ltd

BROADLIGHT Co..Ltd

Air Liner Club

Nikkei Inc.

Tavigator, Inc.

Western Associates Inc.

Discover The World Marketing
KYUSHU NATIONAL MUSEUM

Tellmeclub Inc.

OFC (Official Filing Company)

About Travel Vision, Inc.



Operating company

Date of

establishment

Travel Vision, Inc.

April 13,2000

April 2000

At Times Co., Ltd. was established in Tokyo with a capital of 13 million yen.

Opened a visit to Japan for foreigners tourist information site "Japan Hoppers"

Newsletter[At Times | started to distribute.

Paid-in Capital ¥40,000,000 February 2001

Company renamed Travel Vision, Inc. Capital increased to 92 million yen.

Chairman of the board Directors

& CEO

Newsletter renamed [Daily Travel Vision]

March 2001

Published the Monthly Travel Vision

Yuichi President and Publisher Matsumoto

October 2002

Post labeling business transferred from F-ness Corporation.

Company history

Director Akihiko Irie March 2007 April 2007

Suspend publication Monthly Travel Vision

Auditor Eiichi Tamaki

Published [Daily Travel Vision (evening edition)]

May 2010

Capital decreased 40 million yen.

Associate Company F-ness Corporation

March 2015

May 2011 Renewed [Travel Vision's Web Site]

Gallant Tour Corporation

Travel Agents Support Association Inc.

Naoki Okada

T.I.Consortia Icn.

Rikisha DMC Japan Ltd.

OUT JAPAN Co.,Ltd.

International Air Ticket Support Desk Inc.

URL http://www.travelvision.jp

E-mail editor@travelvision.co.jp (Editorial department)

sales@travelvision.co.jp (Advertising related)

Kojimachi Bldg 5F·7F,3-3-6,Kudan-minami, Adress

Chiyoda-ku, Tokyo, Japan 102-0074

TEL:81-3-3238-5361 FAX:81-3-3238-5386